

# david siqueiros

digital content, media  
and video producer

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## about me

A detail oriented worker experienced with a variety of existing content management systems. Able to collaborate with internal teams and business units to identify new opportunities for growth possessing a strong interest in social media and digital marketing.

A confident and creative producer and predictor with a solid production background in video, print and digital media and an FAA licensed drone pilot. Proven success in producing digital media, social media, broadcast television, advertising, web and print projects and campaigns for high end global brands.

Experienced in luxury fashion, travel and health care producing business to business and consumer facing digital media. I am a bilingual team player understanding budget management and accustomed to remote working structures.

## skills

final cut pro 7	●●●●●●●●●●
premier CS6	●●●●●●●●
photo shop	●●●●●●●●●●
after effects	●●●●●●●
illustrator	●●●●●●●
dvd studio pro	●●●●●●●●●
motion	●●●●●●
media encoder	●●●●●●●●●●
word press	●●●●●●●●●
dreamweaver	●●●●●●●●●
quark express	●●●●●●●●●●
indesign	●●●●●●
microsoft office	●●●●●●●

## hobbies



## experience & contract labor

### Video Producer | Content Strategist Creative Director

#### DIGITAL PICTURES CORP

Responsibilities for these contract roles included planning and producing long and short form video and photography content for daily posts to blogs and social media marketing initiatives and channels.

The **Miami Skin and Laser Center** content revolved around medical as well as cosmetic procedures and topics.

For **AmericanRope.com**, I created a new eCommerce venture to compliment an existing brick and mortar business and designed a new brand identity from the ground up. Established day to day operations and policies for an online start up business. Digital media planned and then produced for Instagram, Facebook and Twitter posts.

The **PPI Group** had me produce in-cabin cruise line video shows featuring luxury fashion brands, port promotional videos shore excursion videos and cruise ship safety videos.

### Digital Designer | Content Producer LOCMAN USA

A hands on designer and producer of USA marketing decks for this Italian luxury watch brand. I designed print ads, web content web videos and photographs in collaboration with, and reporting directly to, senior management.

### Director of Internet | Digital Video Producer OCEANDRIVE MAGAZINE

Redesigned OceanDrive.com and created OceanDrive TV. Populated the website with original video content on a monthly basis featuring behind the scenes coverage of photo shoots, special events and celebrity interviews.

## education

Bachelor of Fine Arts, Photography | Brooks Institute, Santa Barbara, CA

## samples

- <https://vimeo.com/album/4604173> (special video projects)
- <http://www.digitalpictures.net/about> (about David)
- <http://pediatriciantips.com> (design/development/branding portfolio website)
- <https://siqueiros.com> (fashion photography and motion commercial work)

## references

Lana Bernstein, VP of Marketing - US Boat Shows, lana.bernstein@informa.com  
Bradley S. Jacobs, CEO - XPO Logistics, brad.jacobs@xpo.com  
Courtland Lantaff, Publisher - OceanDrive Magazine, clantaff@modernluxury.com  
Martin Zaiac, M.D. - Greater Miami Skin & Laser Center, DrMartyZ@gmail.com  
Ben Feigenbaum, President - LOCMAN USA, ben@locman.com

## special projects

