

digital content, media and video producer

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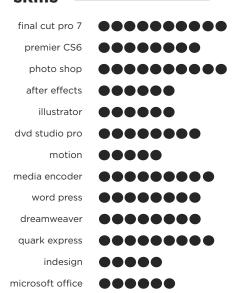
about me ___

A detail oriented worker experienced with a variety of existing content management systems. Able to collaborate with internal teams and business units to identify new opportunities for growth possessing a strong interest in social media and digital marketing.

A confident and creative producer and preditor with a solid production background in video, print and digital media and an FAA licensed drone pilot. Proven success in producing digital media, social media, broadcast television, advertising, web and print projects and campaigns for high end global brands.

Experienced in luxury fashion, travel and health care producing business to business and consumer facing digital media. I am a bilingual team player understanding budget management and accustomed to remote working structures.

skills



hobbies









experience & contract labor

Video Producer | Content Strategist Creative Director

DIGITAL PICTURES CORP

Responsibilities for these contract roles included planning and producing long and short form video and photography content for daily posts to blogs and social media marketing initiatives and channels.

The **Miami Skin and Laser Center** content revolved around medical as well as cosmetic procedures and topics.

For **AmericanRope.com**, I created a new eCommerce venture to compliment an existing brick and mortar business and designed a new brand identity from the ground up. Established day to day operations and policies for an online start up business. Digital media planned and then produced for Instagram, Facebook and Twitter posts.

The **PPI Group** had me produce in-cabin cruise line video shows featuring luxury fashion brands, port promotional videos shore excursion videos and cruise ship safety videos.

Digital Designer | Content Producer LOCMAN USA

A hands on designer and producer of USA marketing decks for this Italian luxury watch brand. I designed print ads, web content web videos and photographs in collaboration with, and reporting directly to, senior management.

Director of Internet | Digital Video Producer OCEANDRIVE MAGAZINE

Redesigned Oceandrive.com and created OceanDrive TV. Populated the website with original video content on a monthly basis featuring behind the scenes coverage of photo shoots, special events and celebrity interviews

2007

special projects

2020

2017

2016

2015

2014

2013

Louis Vuitton

Viacom | Comedy Central

TIMEX Watches

Laura Biagiotti

Ocean Drive Magazine

Hamptons Magazine

Bal Harbour Shops

Modern Luxury

Elizabeth Arden

Aston Martin

Guess

Perry Ellis

Norwegian Cruise Lines

Silver Seas Cruise Lines

The City of Miami Beach The Related Group

Tanqueray TEN

Inside Edition

ΧΤRΔ

Sony Records

The InterContinental Hotel

The Mandarin Oriental Miami

XPO Logistics

Ring Central

The Fort Lauderdale International Boat Show

The Miami Yacht Show

education _

Bachelor of Fine Arts, Photography | Brooks Institute, Santa Barbara, CA

samples

- https://vimeo.com/album/4604173 (special video projects)
- http://www.digitalpictures.net/about (about David)
- http://pediatriciantips.com (design/development/branding portfolio website)
- https://siqueiros.com (fashion photography and motion commercial work)

references _____

Lana Bernstein, VP of Marketing - US Boat Shows, lana.bernstein@informa.com
Bradley S. Jacobs, CEO - XPO Logistics, brad.jacobs@xpo.com
Courtland Lantaff, Publisher - OceanDrive Magazine, clantaff@modernluxury.com
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