

# David Siqueiros

creative director/content strategist  
video and media producer

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## about me

A detail oriented worker with first rate communication skills. Experienced with a variety of existing content management systems. Able to collaborate with internal teams and business units to analyze and identify new opportunities for growth possessing a strong interest in social media and digital marketing.

A confident and creative producer, shooter & editor with a strong production background in video, print and digital media and an FAA certified drone pilot. Proven results in global digital media, social media, broadcast television, web and print projects and campaigns.

Experienced in luxury travel, fashion and health care producing high end business to business and consumer facing digital media. A bilingual team player with an understanding of budget management and accustomed to remote working structures.

Strong industry relationships with writers, producers, directors, distributors, agents and studio executives.

## skills

final cut pro 7	●●●●●●●●●●
premier CS6	●●●●●●●●
photo shop	●●●●●●●●●●
after effects	●●●●●●●
illustrator	●●●●●●●
dvd studio pro	●●●●●●●●●
motion	●●●●●●
media encoder	●●●●●●●●●●
word press	●●●●●●●●●●
dreamweaver	●●●●●●●●●
quark express	●●●●●●●●●●
indesign	●●●●●●
microsoft office	●●●●●●●

## hobbies



## contract labor & experience

### Content Strategist | Creative Director DIGITAL PICTURES CORP

Responsibilities within these contract roles includes planning and producing photography and video content on a long term basis for daily posts to blogs and various social media marketing initiatives.

The **Miami Skin and Laser Center** content revolved around both medical as well as cosmetic dermatology procedures and topics.

For **AmericanRope.com**, I created a new eCommerce venture to compliment an existing brick and mortar business and developed a new brand identity designed from the ground up. Established day to day operations and policies for a start up online business. Digital media planned and then produced for Instagram, Facebook and Twitter productions.

The **PPI Group** had me produce in-cabin cruise line video shows featuring luxury fashion brands, port promotional videos showcasing shore excursions and cruise ship safety videos.

### Digital Designer | Content Producer LOCMAN USA

A hands on designer and producer of USA marketing materials for this Italian luxury watch brand. Designing ad layouts, web content and producing videos & photos in collaboration with, and reporting directly to, senior management.

### Director of Internet | Digital Video Producer OCEANDRIVE MAGAZINE

Redesigned Oceandrive.com and created OceanDrive TV. Populated the website with original video content on a monthly basis featuring behind the scenes coverage of photo shoots, special events and celebrity interviews.

## education

Bachelor of Fine Arts, Photography | Brooks Institute, Santa Barbara, CA

## samples

- <https://vimeo.com/album/4604173> (special projects)
- <http://www.digitalpictures.net/about> (about David)
- <http://www.miamiskinandlaser.com> (client site)
- <https://siqueiros.com> (photography and motion)

## references

Lana Bernstein, VP of Marketing - US Boat Shows, lana.bernstein@informa.com  
Bradley S. Jacobs, CEO - XPO Logistics, brad.jacobs@xpo.com  
Courtland Lantaff, Publisher - OceanDrive Magazine, clantaff@modernluxury.com  
Martin Zaiac, M.D. - Greater Miami Skin & Laser Center, DrMartyZ@gmail.com  
Ben Feigenbaum, President - LOCMAN USA, ben@locman.com

## special projects

2020

2017

2016

2015

2014

2013

2007

Louis Vuitton  
Viacom | Comedy Central  
TIMEX Watches  
Laura Biagiotti  
Ocean Drive Magazine  
Hamptons Magazine  
Bal Harbour Shops  
Modern Luxury  
Elizabeth Arden  
Aston Martin  
Guess  
Perry Ellis  
Norwegian Cruise Lines  
Silver Seas Cruise Lines  
The City of Miami Beach  
The Related Group  
Tanqueray TEN  
Inside Edition  
XTRA  
Sony Records  
The InterContinental Hotel  
The Mandarin Oriental Miami  
XPO Logistics  
Ring Central  
The Fort Lauderdale  
International Boat Show  
The Miami Yacht Show

