

# creative director/content strategist video and media producer

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- davidsiqueiros@me.com

### about me \_

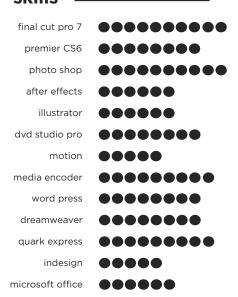
A detail oriented worker with first rate communication skills. Experienced with a variety of existing content management systems. Able to collaborate with internal teams and business units to analyze and identify new opportunities for growth possessing a strong interest in social media and digital marketing.

A confident and creative producer, shooter & editor with a strong production background in video, print and digital media and an FAA certified drone pilot. Proven results in global digital media, social media, broadcast television, web and print projects and campaigns.

Experienced in luxury travel, fashion and health care producing high end business to business and consumer facing digital media. A bilingual team player with an understanding of budget management and accustomed to remote working structures.

Strong industry relationships with writers, producers, directors, distributors, agents and studio executives.

### skills



### **hobbies**









# contract labor & experience

# Content Strategist | Creative Director DIGITAL PICTURES CORP

Responsibilities within these contract roles includes planning and producing photography and video content on a long term basis for daily posts to blogs and various social media marketing initiatives.

The **Miami Skin and Laser Center** content revolved around both medical as well as cosmetic dermatology procedures and topics.

For **AmericanRope.com**, I created a new eCommerce venture to compliment an existing brick and mortar business and developed a new brand identity designed from the ground up. Established day to day operations and policies for a start up online business. Digital media planned and then produced for Instagram, Facebook and Twitter productions.

The **PPI Group** had me produce in-cabin cruise line video shows featuring luxury fashion brands, port promotional videos showcasing shore excursions and cruise ship safety videos.

# Digital Designer | Content Producer LOCMAN USA

A hands on designer and producer of USA marketing materials for this Italian luxury watch brand. Designing ad layouts, web content and producing videos & photos in collaboration with, and reporting directly to, senior management.

# Director of Internet | Digital Video Producer OCEANDRIVE MAGAZINE

Redesigned Oceandrive.com and created OceanDrive TV. Populated the website with original video content on a monthly basis featuring behind the scenes coverage of photo shoots, special events and celebrity interviews

# 2020 2017 2016 2015 2014 A 2013

2007

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# special projects

Louis Vuitton
Viacom | Comedy Central
TIMEX Watches
Laura Biagiotti
Ocean Drive Magazine
Hamptons Magazine
Bal Harbour Shops
Modern Luxury
Elizabeth Arden
Aston Martin
Guess
Perry Ellis
Norwegian Cruise Lines

Silver Seas Cruise Lines
The City of Miami Beach
The Related Group
Tanqueray TEN
Inside Edition

Inside Edition XTRA Sony Records The InterContinental

The InterContinental Hotel
The Mandarin Oriental Miami
XPO Logistics
Ring Central
The Fort Lauderdale

International Boat Show
The Miami Yacht Show

### education \_\_\_\_

Bachelor of Fine Arts, Photography | Brooks Institute, Santa Barbara, CA

### samples \_\_\_\_

- https://vimeo.com/album/4604173 (special projects)
- http://www.digitalpictures.net/about (about David)
- http://www.miamiskinandlaser.com (client site)
- https://siqueiros.com (photography and motion)

### references

Lana Bernstein, VP of Marketing - US Boat Shows, lana.bernstein@informa.com
Bradley S. Jacobs, CEO - XPO Logistics, brad.jacobs@xpo.com
Courtland Lantaff, Publisher - OceanDrive Magazine, clantaff@modernluxury.com
Martin Zaiac, M.D. - Greater Miami Skin & Laser Center, DrMartyZ@gmail.com
Ben Feigenbaum, President - LOCMAN USA, ben@locman.com







